

Video assessment forms for evaluation of the Engage science communication training program

administered using Google Forms

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- **Student self-assessment questions for video (elevator pitch)**
pre-course and post-course assessment used the same form
 - **External reviewer assessment questions for video (elevator pitch)**
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Student self-assessment questions for video (elevator pitch)

Remember, you were asked to provide a 2-minute description of your research as you would to a public figure (e.g. President Obama)

Full name:

At this time, are you evaluating your pre-course pitch or post-course pitch?

(“Pre-course” is defined as the one given on 1/7/2015; “Post-course” is defined as the one given on 2/11/15)

Pre-course

Post-course

How well did you do in the following areas?

	Needs a lot of work	Needs a little work	Pretty good as is	Extremely effective
Taking my audience and context into consideration				
Conveying complex ideas simply, directly, and clearly				
Communicating the “so what” of my research in ways my audience can understand				
Telling an interesting story				
Having self-confidence when speaking				

External reviewer assessment questions for video (elevator pitch)

Complete this form for each video you review. Follow the instructions available at [link to video review guide]

Your name:

Video number:

Rate the student's success in:

	Needs a lot of work	Needs a little work	Pretty good as is	Extremely effective
Taking the audience and context into consideration				
Conveying complex ideas simply, directly, and clearly				
Communicating the "so what" of the research in ways the audience can understand				
Telling an interesting story				
Having self-confidence when speaking				

Comments:
(completely optional)